

# Garden Trading®

## GARDEN TRADING AWARDED PRESTIGIOUS FEEFO PLATINUM AWARD

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Oxfordshire-based Home and Garden brand, Garden Trading, is amongst the first to be awarded Feefo's Platinum Trusted Award, newly launched for 2020.



Recognising brands who go above and beyond to deliver exceptional customer service, Feefo operates a unique ratings system formed entirely by real customers. According to Steph Heasman, Director of Customer Success at Feefo, following on from the Silver and Gold awards the new Platinum level is about "consistent achievement, sustained over three years by a business of any size that uses Feefo to provide outstandingly high levels of customer experience."

Following the brand's success, Garden Trading's founder Jon Holloway says "We are thrilled that our customers feel they are receiving the level of customer service our team works so hard to provide. We are enormously proud and very grateful to them for submitting their ratings and reviews."

Established in 1994, customer service has been at the heart of the brand's core values since its inception and continued year on year growth. Beginning in outdoor furniture Garden Trading has expanded to offer an extensive interiors collection which now accounts for 30% of its 1000 product collection. Jon, who has remained at the brand's helm continues "As our business proposition continues to evolve, we strive to deliver the care our customers have so rightly come to expect from Garden Trading."

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